CLAIM AMENDMENT

Please amend the claims in accordance with the following listing.

Listing of Claims:

1. (Currently Amended)   A method of automatically scrolling comprising the steps of:

(a)   placing a cursor on a respective end of a floating border structure; and,

(b)   in direct response to step (a), automatically scrolling through content extending beyond a display window into a field of view of the display window in a predetermined direction designated by the end, wherein the step of automatically scrolling is performed without user input.

2. (Original)   The method according to claim 1, wherein:

the floating border structure has a top end and a bottom end; and

the step (b) includes:

when the respective end is the top end, the content is automatically scrolled down to bring the content within the field of view; and,

when the respective end is the bottom end, the content is automatically scrolled up to bring the content within the field of view.

3. (Original)   The method according to claim 2, wherein the floating border structure has a right-side end and a left-side end; and

wherein the step (b) further includes the steps of:

when the respective end is the right-side end, the content is automatically scrolled left to bring the content within the field of view; and

when the respective end is the left-side end, the content is automatically scrolled right to bring the content within the field of view.

4. (Original)   The method according to claim 1, further comprising the steps of:

(c)   moving the cursor away from the respective end; and

(d)   directly in response to the step (c), automatically stopping the step (b).

5. (Original)   The method according to claim 1, further comprising the steps of:

(c)   during the step (b), determining if a full-screen shift of the content has occurred; and

(d)   in response to step (c) automatically pausing the step (b).

6. (Original)   The method according to claim 5, further comprising the steps of:

(e)   after the step (d), clicking a left key of a mouse; and

(f)   in response to the step (e), resuming the step (b).

7. (Original)   The method according to claim 1, wherein the display window is a browser window, and the content is a page.

8. (Original)   The method according to claim 1, wherein the floating border structure is a floating line or floating box.

9. (Original)   The method according to claim 1, further comprising the steps of activating a user control to perform one of: begin automatic scrolling, stop automatic scrolling, advance scrolling a page, increase scrolling speed and decrease scrolling speed.

10. (Currently Amended)   A method of automatically scrolling comprising the steps of:

placing a cursor on at least one direction indicator of a plurality of direction indicators; and

in direct response to the step of placing the cursor on the at least one direction indicator, automatically scrolling through content extending beyond a display window, into a field of view of

the display window, in a predetermined direction designated by the <u>at least</u> one direction indicator<u>,</u> <u>wherein the step of automatically scrolling is performed without user input</u>.

11. (Currently Amended) A <u>computer configured to display a</u> browser display window <u>having a field of view, the browser display window</u> comprising:

~~a display window having a field of view;~~

a first floating border structure having first and second ends oriented in a vertical plane for effectuating automatic scrolling vertically through content within the field of view in direct response to a cursor being placed on a respective one of the first and second ends<u>, wherein automatically scrolling vertically is effectuated without user input</u>; and

a second floating border structure having third and fourth ends oriented in a horizontal plane for effectuating automatic scrolling horizontally through content within the field of view in direct response to the cursor being placed on a respective one of the third and fourth ends<u>, wherein automatically scrolling horizontally is effectuated without user input</u>.

12. (Currently Amended) The ~~window~~ <u>computer</u> according to claim 11, wherein, the first floating border structure has a top end and a bottom end such that when the respective end is the top end, the content is automatically scrolled down to bring the content within the field of view, and when the respective end is the bottom end, the content is automatically scrolled up to bring the content within the field of view.

13. (Currently Amended) The ~~window~~ <u>computer</u> according to claim 12, wherein:

the second floating border structure has a right-side end and a left-side end; and

when the respective end is the right-side end, the content is automatically scrolled left to bring the content within the field of view; and

when the respective end is the left-side end, the content is automatically scrolled right to bring the content within the field of view.

14. (Currently Amended)   The ~~window~~ computer according to claim 11, wherein the content is a page.

15. (Currently Amended)   The ~~window~~ computer according to claim 11, wherein each floating border structure of the first and second floating border structures ~~are~~ is a floating line.

16. (Currently Amended)   The ~~window~~ computer according to claim 11, wherein each floating border structure of the first and second floating border structures ~~are~~ is a floating box.

17. (Currently Amended)   The ~~window~~ computer according to claim 11, wherein the automatic scrolling is limited to a full-screen shift.

18. (Currently Amended)   The ~~window~~ computer according to claim 11, wherein the automatic scrolling is automatically stopped when the cursor is moved away from the first floating border structure or the second floating border structure.

19. (Currently Amended)   The ~~window~~ computer according to claim 11, wherein the browser display window is a main display ~~window; and, further comprising:~~ window, the computer being further configured to display a second display window having a second field of view within the main display ~~window;~~ window, the second display window comprising:

a first floating sub-border structure having first and second ends of the first floating sub-border structure oriented in a vertical plane for effectuating automatic scrolling vertically through content within the second field of view in direct response to the cursor being placed on a respective one of the first and second ends of the first floating sub-border structure; and

a second floating sub-border structure having third and fourth ends of the second floating sub-border structure oriented in a horizontal plane for effectuating automatic

scrolling horizontally through content within the second field of view in direct response to the cursor being placed on a respective one of the third and fourth ends of the second floating sub-border structure.

20. (Currently Amended) The ~~window~~ computer according to claim 11, ~~further comprising:~~ wherein the browser display window further comprises a plurality of autoscrolling controls, the plurality of autoscrolling controls including at least two autoscrolling controls selected from a group consisting of:

a go button;

a stop button;

a page button;

a continuous button;

a slow down button; and,

a speedup button.

21. (Currently Amended) A method of displaying and navigating through a website comprising the steps of:

displaying on a display of a computer a page of ~~a~~ the website; and,

during the displaying step, automatically scrolling the page ~~to push and allure navigation through the website, even if~~ while the user of the computer does nothing.

22. (Original) The method according to claim 21, wherein the website has multiple categories wherein each category has multiple sub-categories; and further comprising the step of:

displaying a floating dynamic instruction box overlaid on the page that displays navigational links for alluring the user to further navigate to a category or to a sub-category.

23. (Original) The method according to claim 21, wherein the page is a website home page.

24. (Currently Amended)   The method according to claim ~~21,~~ 22, wherein the page includes at least one blinking picture or link; and

further comprising the step of:

dynamically changing the floating dynamic instruction box in response the at least one blinking picture to entice the user to further navigate.

25. (Currently Amended)   The method according to claim 21, further comprising the steps of:

automating sequences of blinking links in ~~a~~ the page; and,

activating the blinking links of the sequences to automatically and sequentially push navigation within the website.

26. (Original) The method according to claim 25, wherein the sequences are based on user demographics or profile.

27. (Original) The method according to claim 21, wherein the page includes at least two independent windows.

28. (Original) The method according to claim 27, further comprising the step of automatically scrolling independently the at least two independent windows.

29. (Original) The method according to claim 27, further comprising the steps of:

automatically scrolling a first one of the at least two independent windows at a first speed; and,

automatically scrolling a second one of the at least two independent windows at a second speed different from the first speed.

30. (Original) The method according to claim 27, further comprising the steps of:

manually scrolling a first one of the at least two independent windows; and,

continuously, automatically scrolling a second one of the at least two independent windows.

31. (Currently Amended) An apparatus for displaying and navigating through a website, the apparatus comprising a computer configured to:

display on a computer display a browser window having a field of view for displaying a webpage of a the website within the field of ~~view, wherein the webpage is~~ view; and

automatically scrolling the webpage in response to placement of a cursor on a floating structure displayed on the display ~~scrolled~~ to push and allure navigation through the website, ~~even if~~ wherein the step of automatically scrolling is performed when the user of the computer does nothing.

32. (Currently Amended) The apparatus according to claim 31, wherein the website has multiple categories wherein each category has multiple sub-categories, the computer being further configured to display ~~sub-categories; and~~

~~further comprising:~~

a floating dynamic instruction box ~~adapted to be~~ overlaid on the webpage, the floating dynamic instruction box displaying ~~that displays~~ navigational links for alluring the user to further navigate to a category or to a sub-category.

33. (Original) The apparatus according to claim 31, wherein the webpage is a website home page.

34. (Currently Amended) The apparatus according to claim 32, ~~31, wherein~~ wherein:

the webpage includes at least one blinking picture or link;

~~further comprising:~~

the computer is further configured to implement means for dynamically changing the floating dynamic instruction box in response to the at least one blinking picture or link to entice the user to further navigate.

35. (Original) The apparatus according to claim 31, further comprising:

means for automating sequences of blinking links in the webpage; and

means for activating the blinking links of the sequences to automatically and sequentially push navigation within the website.

36. (Original) The apparatus according to claim 31, wherein the webpage includes at least two independent windows.

37. (Original) The apparatus according to claim 36, wherein the at least two independent windows are automatically scrolled independently.

38. (Currently Amended)   The apparatus according to claim 36, wherein:

a first one of the at least two independent windows is automatically scrolled at a first speed; and

a second one of the at least two independent windows is automatically scrolled scrolling at a second speed different from the first speed.

39. (Original) The apparatus according to claim 36, further comprising:

means for manually scrolling a first one of the at least two independent windows; and

means for continuously, automatically scrolling a second one of the at least two independent windows.